

BREAST UNIT: A NEW APPROACH IN BREAST CANCER CARE

It is widely known that one in eight women falls ill with breast cancer: it is terribly sad on the one hand, but incredibly encouraging on the other, if you learn to look at the bright side.

Breast cancer is the most frequently diagnosed female cancer, accounting for 30% of all cancers. In 2016, over 500,000 women were diagnosed with breast cancer (47,000 in Italy alone). Breast Cancer is also the most common cancer in every age group: among women under the age of 45 it represents the 36.0% of all diagnosed cancers, while it accounts for 39.8% among women aged between 45-64 and for 22.3% among those who are over 65.

Beyond a more or less optimistic approach to reality, the fact is that breast cancer is the most frequently diagnosed neoplasm in the female sex and by far the leading cause of death due to cancer pathology in women.

For institutions, it should be a priority to promote a "breast cancer awareness" aiming at spreading the culture of prevention and bring the population a clear idea of the dimension of the problem. Furthermore, it should also be crucial to spread the two basic concepts of "sustainability of treatment" and "multidisciplinarity", as they constitute essential elements in any fight against breast cancer.

The answer to this need is represented by the **Breast Units**, centers of diagnosis and treatment providing an integrated approach to the disease based on the teamwork of a group of dedicated professionals operating within technologically advanced facilities.

At the core of each Breast unit we find the awareness that the centralization of treatment is directly related to survival. Apart from ensuring the possibility of recovery, this awareness also results in the adoption of a quality control ensuring at once equity, integration, promptness and appropriateness of care.

Proof is the fact that, apart from having a better quality of life, women treated in these centers have a survival rate higher than 18% compared to those who turn to non-specialized facilities.

FOR MORE INFORMATION

PALESTINIAN MINISTRY OF HEALTH

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Italian ODA Funded Project

Support To The Palestinian Health System For The
Cure Of Breast Cancer And Establishment Of A Mul-
tidisciplinary Breast Centre

CONFERENCE ON BREAST CANCER

February 12th -13th, 2018

Saint Gabriel Hotel
Saint Gabriel Street, P.O.Box 85 Bethlehem, West Bank
Conference Hall



Project funded by the Italian Agency for
Development Cooperation (AICS)

ITALIAN SPEAKERS

Prof. Vittorio ALTOMARE

Senior Breast Surgeon and Responsible of the Breast Unit at Campus Bio-Medico University of Rome.

Prof. Claudio BUONI

Radiologist, President of Ethics Committee at Campus Bio-Medico University of Rome.

Dr. Sandro ACCORSI

Epidemiologist, Head of POSIT Program of the Italian Agency for Development Cooperation (AICS) in Palestine.

Dr. Annalisa COGLIANDRO

Plastic Surgeon at the Breast Unit at Campus Bio-Medico University of Rome.

Dr. Viviana GALIMBERTI

Breast Surgeon, Director of the Unit of Molecular Senology at the European Institute of Oncology of Milan (EIO).

Dr. Antonella GRASSO

Breast Surgeon at the Breast Unit at Campus Bio-Medico University of Rome.

Dr. Eugenio PACI

Epidemiologist, formerly Scientific Director at the Cancer prevention and Research Institute of Florence (ISPO).

Prof. Giuseppe PERRONE

Associate Professor of Pathological Anatomy at the Pathology Department of the Campus Bio-Medico University of Rome.

Dr. Matteo SAMMARRA

Radiologist and Diagnostic imaging referent for the Breast Unit at Campus Bio-Medico University of Rome.

PALESTINIAN SPEAKERS

Dr. Asad RAMLAWI

Tropical Medicine Specialist, Deputy Minister of Health of the Palestinian National Authority.

Dr. Jawad AL BITAR

Epidemiologist, Director of Palestinian Health Information Center (PHIC).

Dr. Mosa'ab Mohammad ALFROKH

Specialist in Oncosurgery, Jericho Governmental Hospital.

Dr. Hisham Ali ALA'AMLA

Specialist in Oncosurgery, Beit Jala Governmental Hospital.

Dr. Nidal Eid AL-JEBRINI

Oncologist, Beit Jala Governmental Hospital.

Dr. Belal Abu FKHEDA

Specialist in Oncosurgery, Beit Jala Governmental Hospital.

Dr. Thiab Ibrahim MAHAREK

Radiologist, Head of Radiology department at Augusta Victoria Hospital.

Dr. Mahmoud NASSORA

Physician, Head of hemato-oncology department at al-Watani Hospital of Nablus.

Dr. Saif Adeeb SAAD

Plastic Surgeon, Eliabella Cosmetic clinic.

Dr. Nafez Abd Al Rahman SARHAN

Radiologist, Head of Radiology Department at Beit Jala Governmental Hospital.

Dr. Riyad Khaled SHRAIM

Anatomical pathologist, Head of the pathology department at Beit- Jala Hospital.

TOPICS OF THE CONFERENCE

DAY 1

HEALTH SITUATION IN PALESTINE

BREAST UNITS IN EUROPE

EPIDEMIOLOGY

Population-based experience in breast cancer screening: guidelines and performance indicators

Breast cancer screening and epidemiology in Palestine

SCREENING

Importance of awareness by governments, NGOs and local communities

DAY 2

HISTOPATHOLOGY

Importance of Implementing Molecular Subtypes Analysis of Breast Cancer in Clinical Practice

BREAST SURGERY

Evolution of Axillary Surgery

BREAST SURGERY

A new approach to nipple-sparing mastectomy

RECONSTRUCTIVE SURGERY

Breast reconstruction techniques

RADIOLOGY

Digital breast tomosynthesis: how, when and why

CHEMOTHERAPY

Please refer to Workshop Agenda for full details